



WHIMSICAL WATCHES™

SPECIALTY WATCH FOR EVERY OCCASION

Retailer Display Program

HAND CRAFTED IN THE USA GREAT GIFTS FOR UNDER \$50



PROFIT PROPOSAL @ \$49.95 REATAIL PRICE

	72-ct DISPLAY	48-ct DISPLAY	24-ct DISPLAY
List Cost:	\$1,800/\$25 per unit	\$1,200/\$25 per unit	\$600/\$25 per unit
-Promo Discount:	-\$270	-\$120	-\$30
Net Retail Cost:	<u>\$1,530/\$21.25</u>	<u>\$1,080/\$22.50</u>	<u>\$570/\$23.75</u>
PROFIT \$	\$2,066.40!	\$1,317.60!	\$628.80!
PROFIT %	57%	55%	52%

- All Displays contain 12 Different Watch Themes and come in both Gold and Silver Unisex Styles.
- All Displays come in 72ct., 48ct., and 24ct. quantities.
- All Watches come with 1-year limited warranty by Whimsical Watches.
- All Watches come with Italian Leather Bands, Quartz Movements and long life batteries.
- Watches are NOT waterproof.
- Countertop spinner 2-sided display comes with gold style on one side and silver style on the other.
- Dimensions of all displays: 12" width x 13" height x 6" depth.